

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.Sc. AVIATION, HOSPITALITY & TRAVEL TOURISM (761)
EXAMINATION: MAY - 2025
SECOND SEMESTER

Subject : Entrepreneurship Development (761206)

Date: 22/05/2025

Total Marks: 30

Time: 10.00 am to 11.30 am

- Instructions:**
- 1) Q1. Is compulsory
 - 2) Each question carries equal marks.
 - 3) Attempt any 02 questions from the remaining

Q. 1 Explain the following terms (any10) (10)

- a) GST
- b) CSR
- c) Intrapreneur
- d) Enterprise
- e) IPR
- f) SWOT
- g) ISI
- h) SIDBI
- i) Self employed
- j) SWASHAKIT
- k) Grey market
- l) AGMARK

Q. 2 Answer the following: (2 Marks each) (10)

- a) Differentiate between Entrepreneur & Manager.
- b) Differentiate between Brain Storming & Role Storming
- c) Differentiate between Brain Writing & Mind Mapping
- d) Differentiate between Bureaucracy & Corruption
- e) Differentiate between Trademark & Copy right

Q. 3 Explain in brief : (5 Marks each) (10)

- a) List any 5 problems Faced by women entrepreneur in India.
- b) Explain in brief the various programs for promoting Woman Entrepreneurship.

Q. 4 Write note on following: (2 Marks each) (10)

- a) What are the 6 C s that motivate entrepreneurs
- b) Explain Induced Entrepreneur
- c) Explain Fabian Entrepreneur
- d) Explain the process of getting loan from bank
- e) Write in brief the components of SWOT analysis

Q. 5 a) Explain the concept of: [5 Marks] (10)

- i) Mergers & Acquisitions
- ii) Franchising & Franchisee

b) Write a note on the success story of any one hospitality entrepreneurs. [5 Marks]