

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.Sc. AVIATION, HOSPITALITY & TRAVEL TOURISM (761)
EXAMINATION: MAY - 2026
SECOND SEMESTER

Subject : Entrepreneurship Developtment (76125-206A)

Date: 25/05/2026

Total Marks: 30

Time: 10.00 am to 11.30 am

Instructions: 1) Each question carries equal marks.
 2) **Q. 1** is Compulsory.
 3) Attempt **any 02** questions of the remaining.

Q. 1 Explain the following terms (Any Ten) (10)

- | | | | |
|-----------------|--------------------------|--------------------------|-------------------------|
| 1. GST | 2. IPR | 3. Grey market | 4. SIDBI |
| 5. Intrapreneur | 6. Idea generation | 7. Self Employed | 8. ISO |
| 9. 5 Ws & 1 H | 10. Induced Entrepreneur | 11. Classic Entrepreneur | 12. Social entrepreneur |

Q. 2 a. Explain any 5 characteristics of Entrepreneur. (05)

b. What are the components of SWOT ? And give the benefits of SWOT analysis (05)

Q. 3 a. Explain Maslow's Theory with diagram (05)

b. Write the importance of Women Entrepreneurs (05)

Q. 4 a. What are the 6 C s of motivation (05)

b. Write a note on the success story of any one hospitality entrepreneurs. (05)

Q. 5 Differentiate the following (2 Maks each) (10)

1. Differentiate between Entrepreneur & Manager.
2. Differentiate between Brain Storming & Role Storming
3. Differentiate between Bureaucracy & Corruption
4. Mergers & Acquisitions
5. Differentiate between Trademark & Copy right